



Max Planck Institute
for Innovation and Competition

RISE
Workshop



Annual Workshop for Ph.D. Students and Junior Postdocs
in Economics and Management

7th Research on Innovation, Science and Entrepreneurship Workshop (RISE7)

17 – 18 December 2024

Max Planck Institute for Innovation and Competition
Room E10 (ground floor), Marstallplatz 1, 80539 Munich

Program

The **RISE7 Workshop** is organized by
Dietmar Harhoff, Carolin Formella, Elisabeth Hofmeister,
Anastasiia Lutsenko and Ulrike Morgalla

In case of any questions, please contact: rise_workshop@ip.mpg.de

Day 1: Tuesday, 17 December 2024

| | |
|---|---|
| 11:30 – 11:45 | Registration Day 1 |
| 11:45 – 12:00 | Workshop Opening Statement Dietmar Harhoff (<i>MPI for Innovation & Competition</i>) |
| 12:00 – 13:00 | Lunch |
| Session 1: Corporate Innovation | |
| Chair: Carolin Formella | |
| | The Making of High-Tech Clusters: Evidence from Early-Mover Corporate Labs in the American Microchip Breakthrough Jingyuan Zeng (<i>London School of Economics</i>) Discussant: Maria Roche (<i>Harvard Business School</i>) |
| 13:00 – 14:30 | Opt-In to Innovation? The Effects of Apple's App Tracking Transparency Policy on Complementor Innovation Robin Nowak (<i>University of Passau</i>) Co-authors: Rebecca Janssen (<i>ZEW Mannheim</i>), Patrick Figge (<i>University of Passau</i>) Discussant: Chiara Belletti (<i>LMU Munich</i>) |
| 14:30 – 14:45 | Coffee Break |
| Session 2: Knowledge Generation and Innovation | |
| Chair: Johannes Könemann | |
| | Path Dependent Innovation – An Experimental Study on the Effect of Knowledge on Idea Generation and Idea Selection Rika Stoczek (<i>Leibniz University Hannover</i>) Co-authors: Bernd Irlenbusch, Katharina Laske (<i>University of Cologne</i>), Marina Schröder (<i>Leibniz University Hannover</i>) Discussant: Svenja Friess (<i>LMU Munich</i>) |
| 14:45 – 16:15 | Innovative Collaboration: Generalists, Specialists and Teams Lena Greska (<i>LMU Munich</i>) Discussant: Laura Rosendahl Huber (<i>Erasmus University</i>) |
| 16:15 – 16:30 | Coffee Break |
| Keynote Speech | |
| 16:30 – 17:30 | Building Tomorrow's Science: The Interplay of Talent, Geography, and AI Alexander Oettl (<i>Georgia Tech</i>) |
| 17:30 – 17:45 | Break |
| Session 3: Green Innovation | |
| Chair: Ulrike Morgalla | |
| 17:45 – 18:30 | The Effects of Natural Disasters on Green Innovation Lisa Keding (<i>RWTH Aachen University</i>) Co-author: Marten C. Ritterrath (<i>University of Cologne</i>) Discussant: Fabian Gaessler (<i>Universitat Pompeu Fabra</i>) |
| 18:30 – 20:00 | <i>Optional Visit of the Christmas Market (at Munich Residence, across the street; self-pay)</i> |
| 20:00 – 21:30 | Workshop Dinner at "Augustiner Stammhaus" (Neuhauser Str. 27, 80331 München)* |

* for speakers and discussants only

Day 2: Wednesday, 18 December 2024

| | |
|--|---|
| 09:15 – 09:30 | Registration and Welcome Day 2 |
| Session 4: Innovation in Young Firms Chair: Dominik Asam | |
| 09:30 – 10:15 | Innovation Policy and Young Firm Investment under Uncertainty Gayane Shakmuradyan (<i>University of Padua</i>) Co-author: Hanna Hottenrott (<i>TU Munich</i>) Discussant: David Heller (<i>Politecnico di Milano</i>) |
| 10:15 – 10:30 | Coffee Break |
| Session 5: Science of Science Chair: Anastasiia Lutsenko | |
| 10:30 – 12:00 | Innovation Under Resource Constraints: Supercomputing in Scientific Research Justine Boudou (<i>Harvard Business School</i>) Co-author: John McKeon (<i>Boston University</i>) Discussant: Stefano Baruffaldi (<i>Politecnico di Milano</i>) |
| | From the Ivory Tower to Capitol Hill: Which Academics Get a Voice in Congress? Astrid Ulv Thomsen (<i>Copenhagen Business School</i>) Co-author: Yotam Sofer (<i>Copenhagen Business School</i>) Discussant: W. Benedikt Schmal (<i>Ilmenau University of Technology</i>) |
| 12:00 – 13:00 | Lunch |
| Session 6: Innovation in the Life Sciences Chair: Elisabeth Hofmeister | |
| 13:00 – 14:30 | What Determines the Risk of a Drug's Post-Marketing Withdrawal? Nate Jingze Niu (<i>ESMT Berlin</i>) Co-authors: Priyanka Banerjee, Robert Preißner (<i>Charité Berlin</i>), Stefan Wagner (<i>ESMT Berlin</i>) Discussant: Chirantan Chatterjee (<i>University of Sussex</i>) |
| | Why Do Investors Love Platforms? Unveiling Biotech's Strategic Choice of Generalized vs. Specialized Approaches Joey Ryu (<i>Harvard Business School</i>) Co-author: Maria Roche (<i>Harvard Business School</i>) Discussant: Stefan Wagner (<i>ESMT Berlin</i>) |
| 14:30 – 14:45 | Coffee Break |
| Session 7: Beyond Patents & Networks Chair: Mainak Ghosh | |
| 14:45 – 16:15 | Looking for Innovation Beyond the Patent System: Evidence from Research Disclosures Alexander Kann (<i>University of Mannheim and ZEW Mannheim</i>) Co-author: Bernhard Ganglmair (<i>University of Mannheim and ZEW Mannheim</i>) Discussant: Laurie Ciaramella (<i>Télécom Paris - CREST</i>) |
| | Harnessing Academic Science for Corporate Technology: The Role of Interpersonal Networks and Brokers Lena Veretennik (<i>KU Leuven</i>) Co-authors: Sam Arts (<i>KU Leuven</i>), Lee Fleming (<i>UC Berkeley</i>) Discussant: Felix Poege (<i>Bocconi University</i>) |
| 16:15 – 16:30 | Workshop Closing Statements Workshop Organizers |

Workshop Venue:

Max Planck Institute for Innovation and Competition

The RISE Workshop takes place at the Max Planck Institute for Innovation and Competition, Room E10 (ground floor).

Address: Marstallplatz 1, 80539 Munich

<https://maps.app.goo.gl/3XVCaPe87kiM2Wve8>



You can get to the venue in various ways. Since Munich has an excellent public transportation system (trains, subways, trams, and buses), we would recommend making use of public transport. Most locations within the city can be reached within less than 30 min.

- The underground station “Odeonsplatz” is located next to the venue and is frequented by underground lines U3, U4, U5, and U6.
- Tickets can be bought at automatic vending machines at underground and train stations or inside buses and trams.
- For specific information on public transportation schedules, please check Munich’s public transportation company [MVV](#), Google Maps or download the MVV mobile journey planner.

From Munich Airport

From the airport, take the S1 or S8 train to the city and get off at “Marienplatz”. From there, it is a 10 min walk.

From Munich Central Station

From the central station, take any S-Bahn, heading to “Ostbahnhof”, and get off at “Marienplatz”. From there, it is a 10 min walk. Another possibility is to take the subway U4 or U5 and get off at “Odeonsplatz”.

The Dinner Venue: Augustiner Stammhaus

The Dinner takes place at Augustiner Stammhaus.

Address: Neuhauser Str. 27, 80331 München

<https://maps.app.goo.gl/56ZOGUpy3Y4t3veB8>



You walk from the Max Planck Institute for Innovation and Competition via Marienplatz and Kaufingerstraße to the Augustiner Stammhaus. This takes about 15 minutes.